

memberships  
+ subscriptions

= ?



jasoncherkis  
@jasoncherkis



It happened. I've been laid off.

5:18 PM · Jan 24, 2019 · [Twitter Web Client](#)

CNN

Media industry loses about 1,000 jobs as  
layoffs hit news organizations

NEW YORK POST

Gannett bloodbath claims as  
many as 400 jobs

The New York Times

*BuzzFeed's First Round of Layoffs  
Puts an End to Its National News Desk*

HUFFPOST

Layoffs Hit HuffPost After \$4.6 Billion  
Horizon Media Write-Down

DIGIDAY

Bad week for digital media: The  
Players' Tribune lays off eight

@RELIABLESOURCES

LIVE

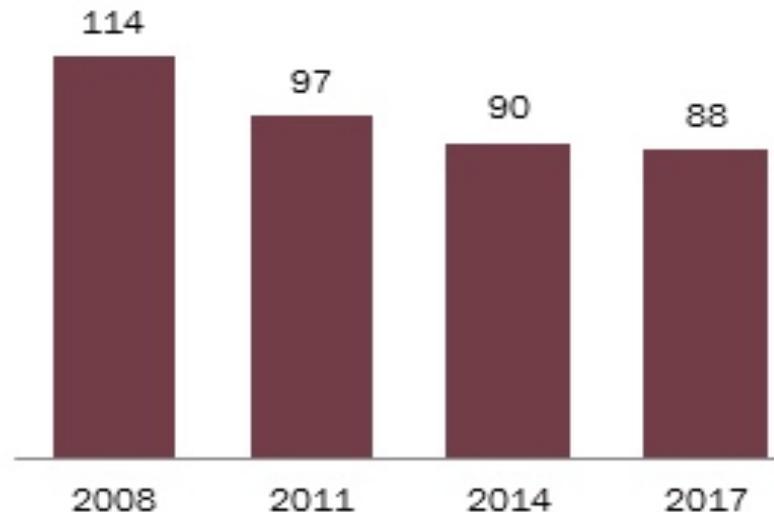
CNN

11:15 AM ET

BRUTAL WEEK OF LAYOFFS IN THE NEWS BUSINESS

## **Newsroom employment declined 23% between 2008 and 2017**

*Number of U.S. newsroom employees in news industries, in thousands*

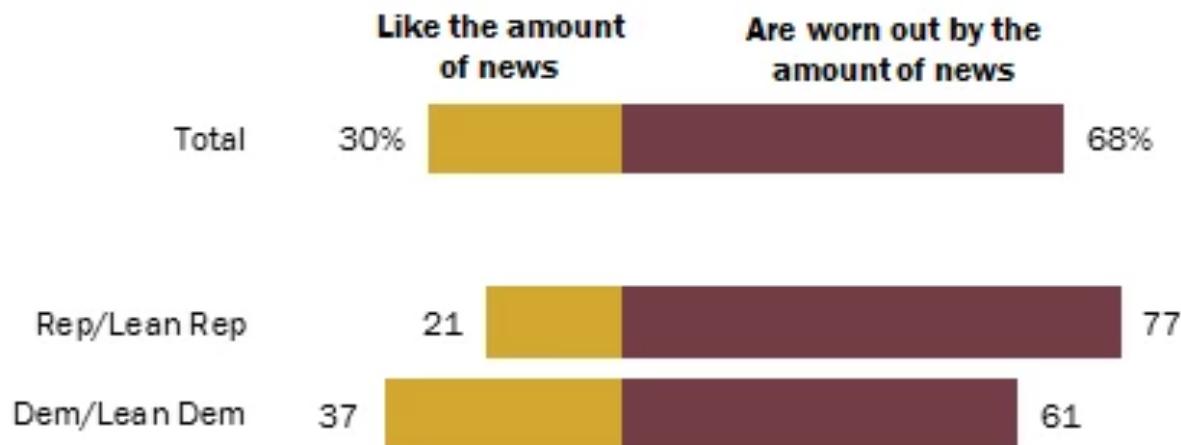




---

## Almost seven-in-ten Americans are exhausted by the news – Republicans more so than Democrats

% of U.S. adults who \_\_\_ these days



Source: Survey conducted Feb. 22-March 4, 2018.

PEW RESEARCH CENTER

---



My desire to be well-informed is currently  
at odds with my desire to remain sane.



The Information



MEDIAPART

KRAUTREPORTER



Casa Jurnalistului

*Correspondent<sup>de</sup>*

BLANK  
SPOT  
PROJECT

WikiTRIBUNE

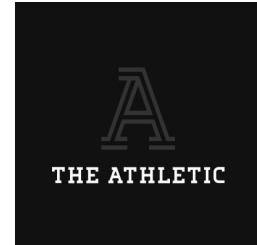
REPUBLIK

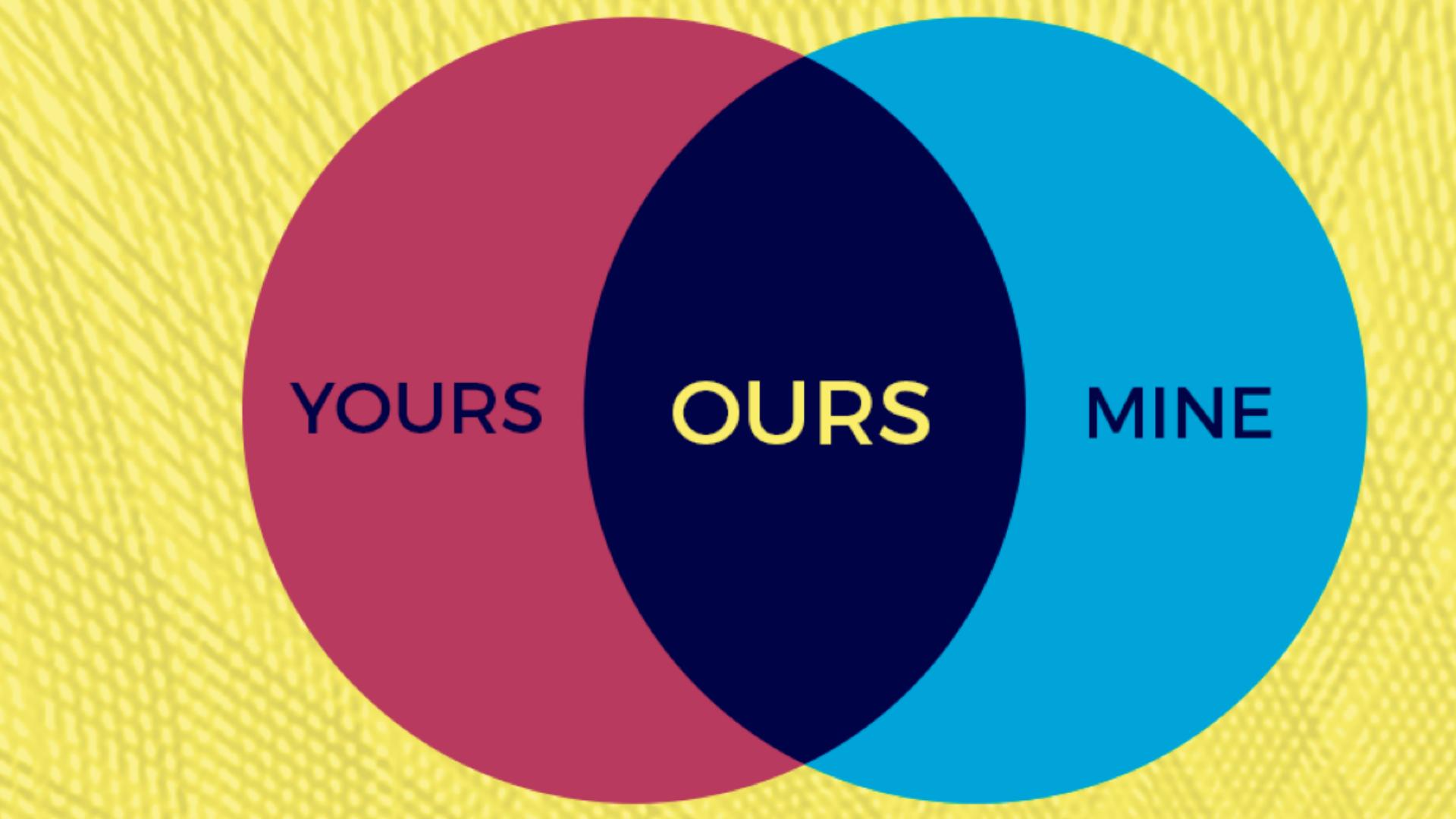


DIREKT

Zetland\_

DENNÍK N





YOURS

OURS

MINE

Vox

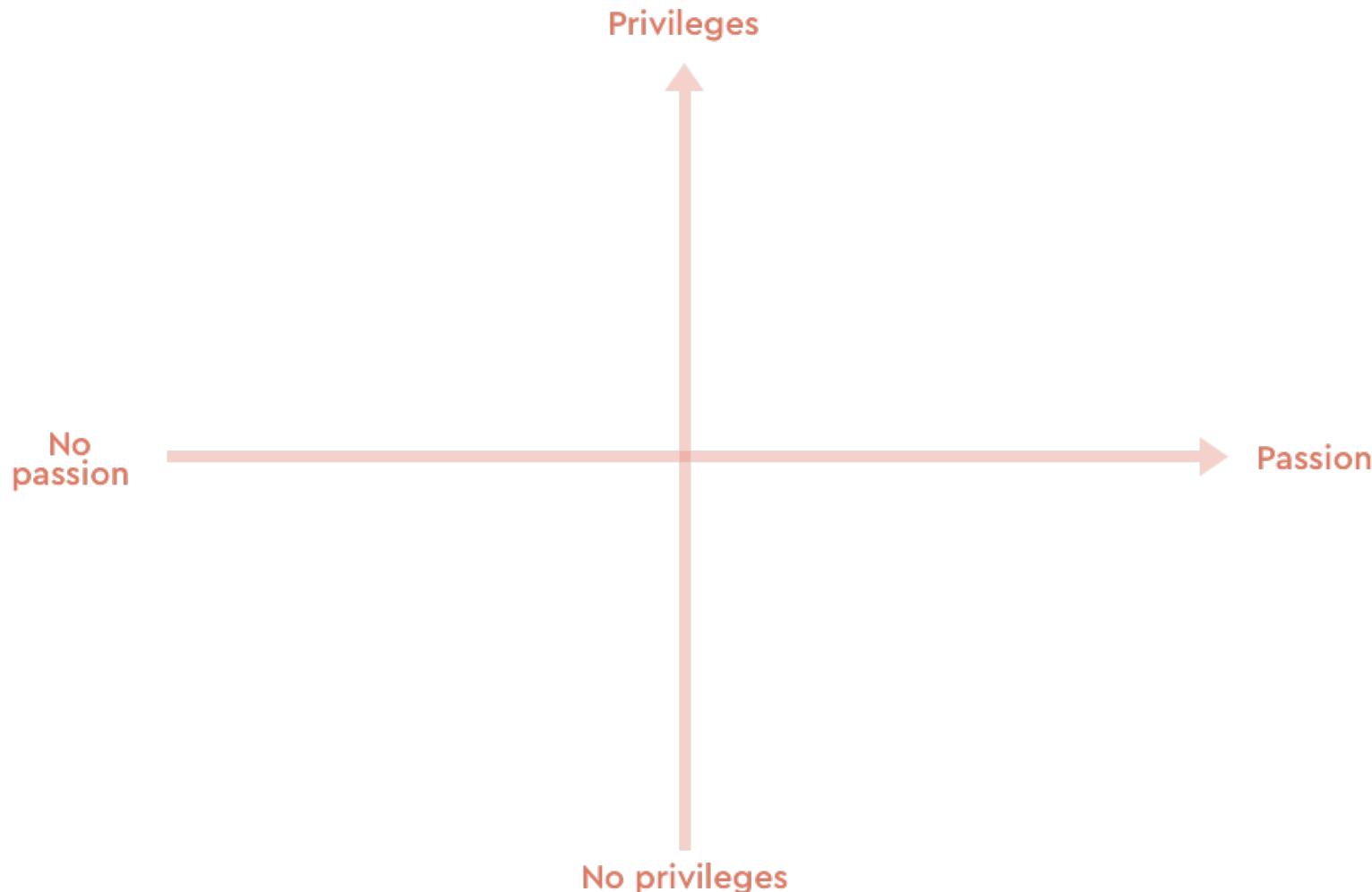
HUFFPOST

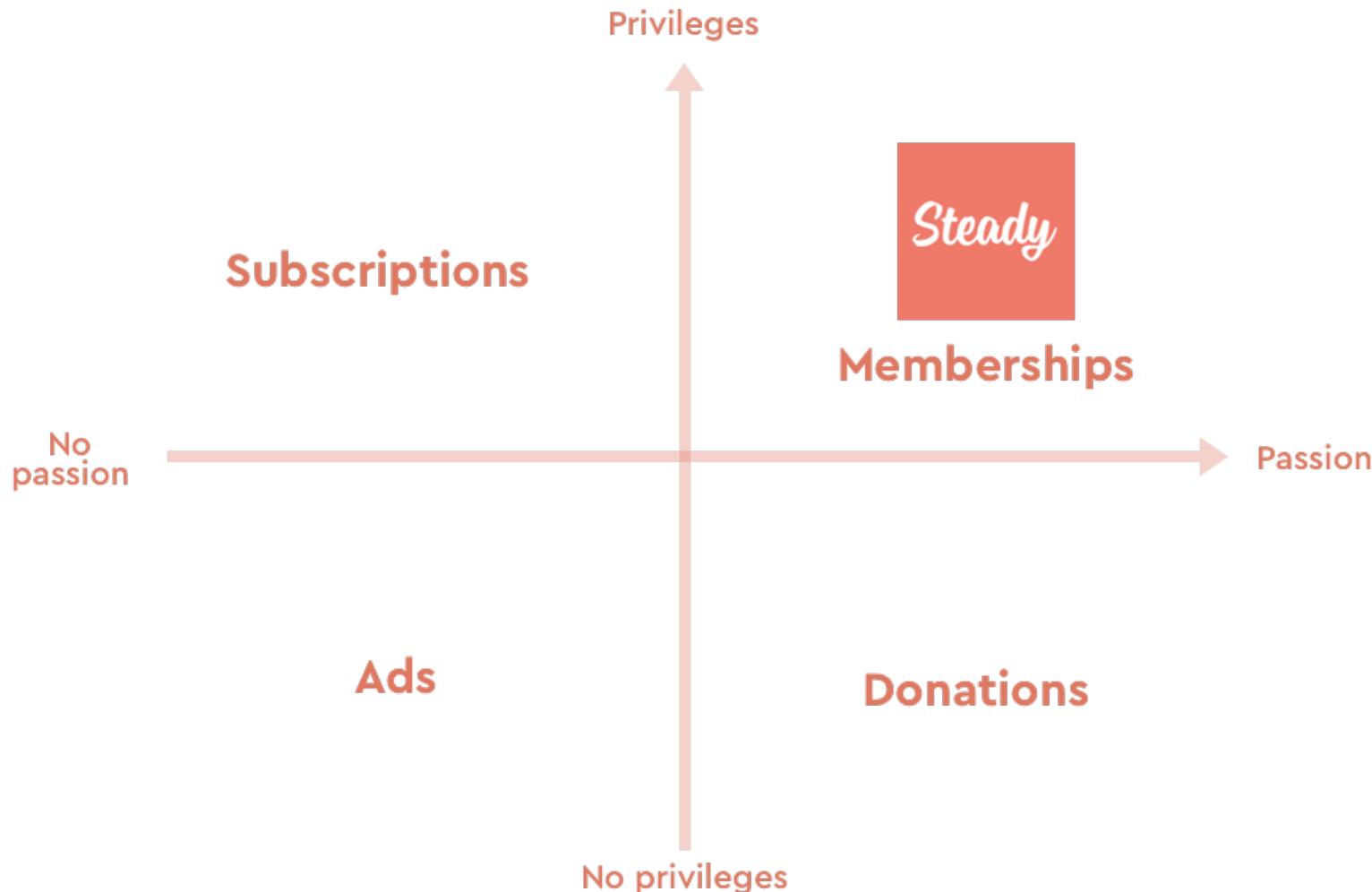
SLATE

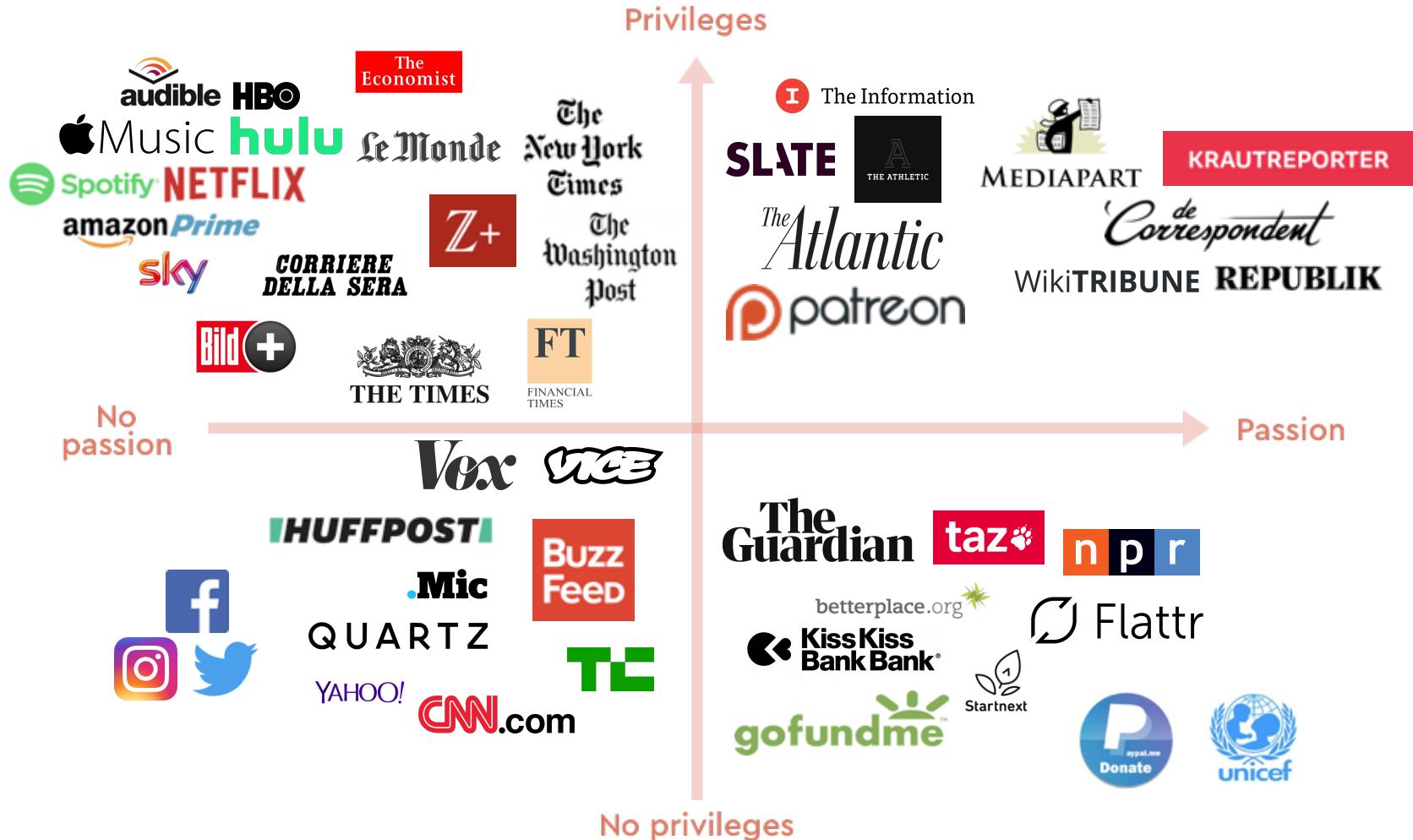
QUARTZ

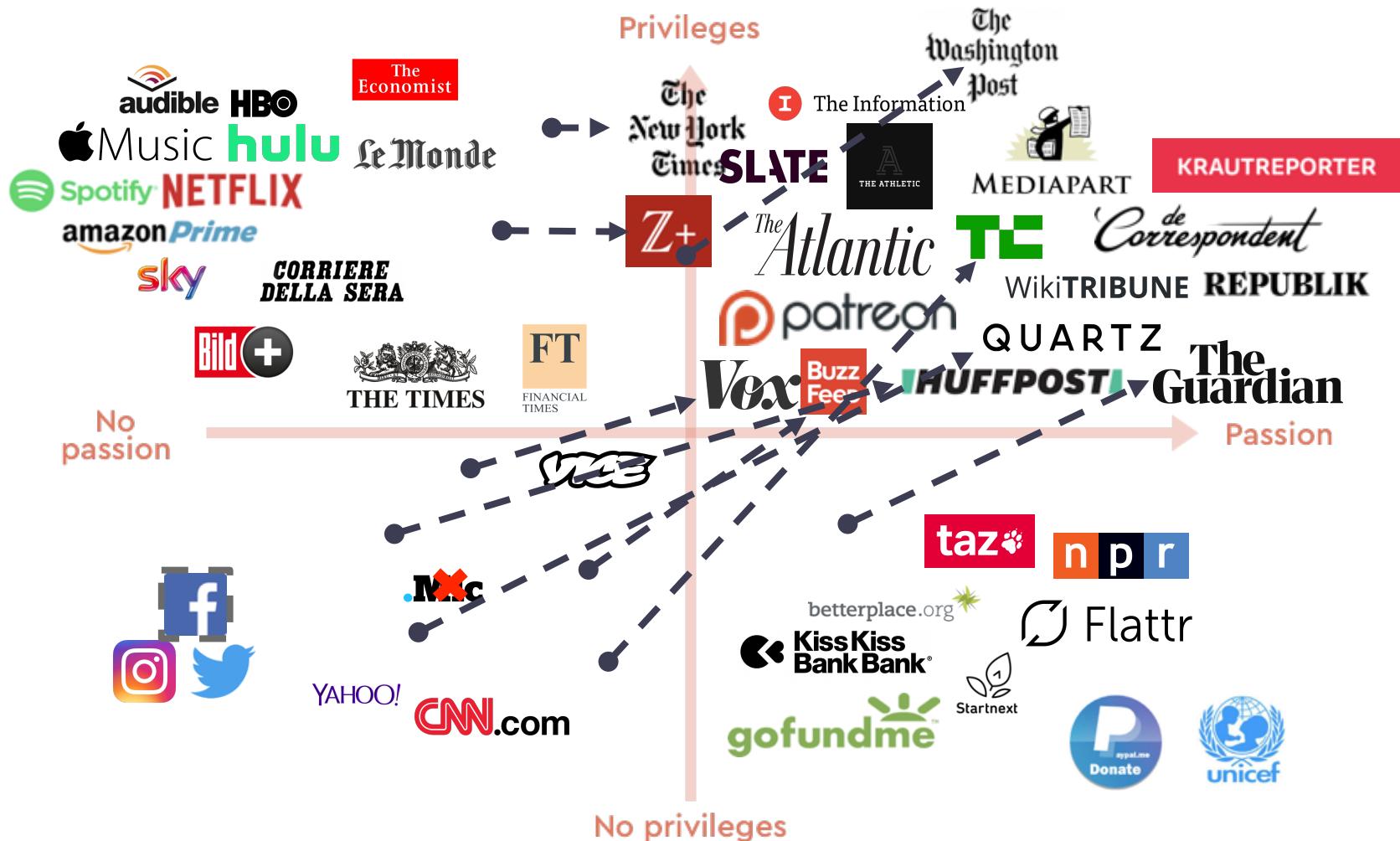


The Atlantic



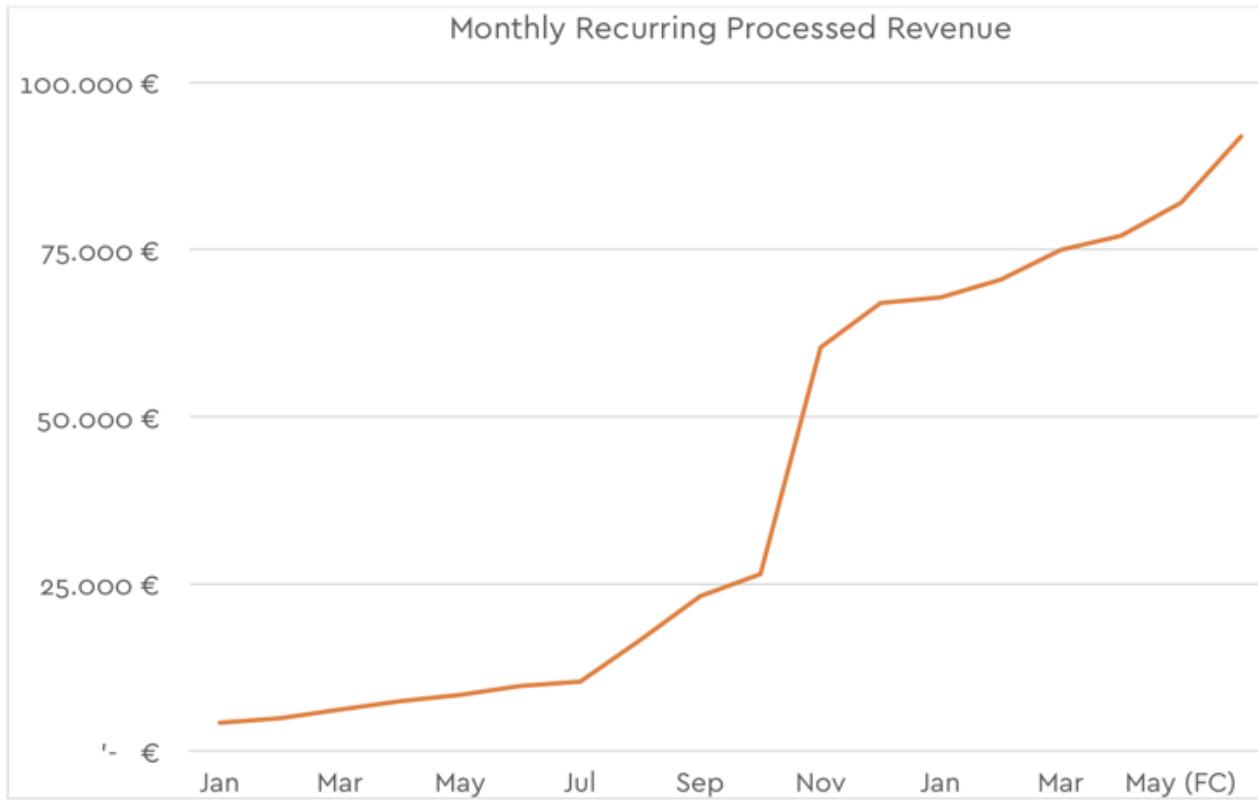






- newsletters, podcasts
- well-loved journalists
- niche audiences

*Steady*









**Don't wait.**

sebastian@steadyHQ.com